

2026 Chapel Hill Garden Tour

April 25 – 26, 2026

Forming our Committees

Our Destinations

Celebrating our 30 Year
Anniversary of Garden Tours
1996 - 2026



NCBG



Gourley Garden



King Garden



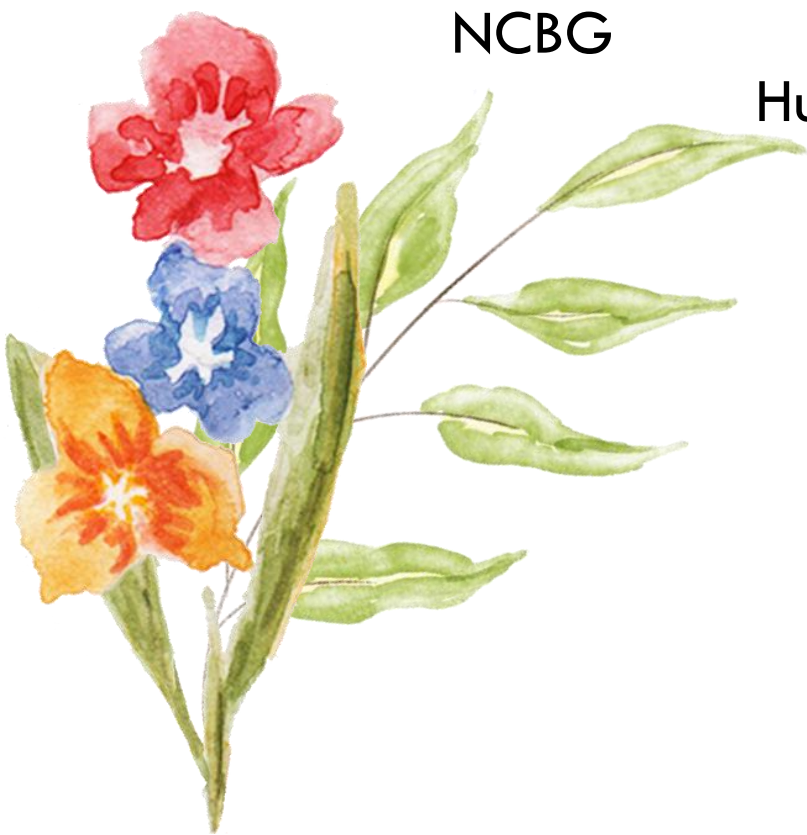
McGraw Garden



Allison Garden



Huckshorn Garden



Committees



Fundraising and Ad Sales

Marketing

Website

Photography



Signs and Banners



Plant ID

Secretary

Facebook

Instagram

Committees



Logistics



Garden Guides



Publications

Writing

Editing



Ticket Sales



Timeline



Job	Spring 2025	Summer 2025	Fall 2025	Winter 25/26	Spring 2026
Fundraising	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, and Winter 25/26]				
Website	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, Winter 25/26, and Spring 2026]				
Marketing	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, and Winter 25/26]				
Plant ID		[Blue bar spanning Summer 2025, Fall 2025, and Winter 25/26]			
Secretary	[Blue bar in Spring 2025]		[Blue bar in Summer 2025]	[Blue bar in Winter 25/26]	[Blue bar in Spring 2026]
Social Media	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, Winter 25/26, and Spring 2026]				
Photography	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, Winter 25/26, and Spring 2026]				
Signs and banners				[Blue bar spanning Winter 25/26 and Spring 2026]	
Logistics					[Blue bar in Spring 2026]
Writing/Editing	[Blue bar spanning Spring 2025, Summer 2025, Fall 2025, Winter 25/26, and Spring 2026]				
Publications		[Blue bar spanning Summer 2025, Fall 2025, Winter 25/26, and Spring 2026]			
Ticket Sales			[Blue bar spanning Fall 2025, Winter 25/26, and Spring 2026]		
Garden Guides			[Blue bar spanning Fall 2025, Winter 25/26, and Spring 2026]		
Garden Previews/Visits	[Blue bar in Spring 2025]				[Blue bar in Spring 2026]



Potential Garden Preview: April 30 and May 1, 2025



Brief Job Description

Job	Description
Ad Sales	Contact local companies to take out ads in our tour booklet& secure payment
Banners and Signs	Design, purchase, set-up signs (advertisement and directions)
Editing	Edit writings done for the Tour
Eventbrite	Manage the Eventbrite Program/App for online ticket sales
Facebook	Develop posts for FB
Fundraising	Secure additional fundraising sources; review sponsorship package, ensure requirements are met
Garden Consultant	Provide advice to garden hosts and Tour committee members
Garden Guides	Manage entry at each garden, be available to answer questions in garden, need 1 lead
Host Gifts	Select, purchase plaque for each garden host
Instagram	Develop posts for IG
Logistics	Manage all things parking/traffic at each garden; work with Town Parking
Marketing	Publicity & advertising in various media outlets, requires writing and editing support
Photography	Photos, photos, photos, editing, work with other committee teams
Plant ID	Research selected plants at each garden, make descriptive signs, do write-ups for tour book
Secretary	Take minutes at tour meetings (likely four)
Ticket Sales	Manage/Sell tickets to members and the public
Tour Ticket Booklet	Develop the tour ticket book, postcards, graphics for Eventbrite
Treasurer	Perform treasurer duties for revenues and expenses
Website	Manage website with tour updates
Writing	Write entries for ticket book, support other writing activities as needed

A decorative border surrounds the central text, featuring various green foliage elements. In the top-left and bottom-left corners, there are L-shaped sprigs of small green leaves and dark green berries. The top-center features a branch with larger, rounded green leaves. The bottom-center has a branch with long, curved green leaves. On the right side, there are vertical sprigs of small green leaves and berries, and a single blue flower. At the bottom-right, there are two pink flowers. The central text is in a light green, sans-serif font.

We Can't Wait
for Our 2026 Garden Tour!