

The Chapel Hill Garden Club invites you
to become an ad sponsor
for our 15th biennial Spring Garden Tour —
“Sculpted & Soaring Skyward”

On tour days, April 25 – 26, 2026, nearly 1,500 garden enthusiasts will gather to explore five distinctive private gardens and three gardens affiliated with the UNC North Carolina Botanical Garden. The tour offers an exceptional sponsorship opportunity – a chance to showcase your company’s name and message to an engaged, appreciative audience while supporting a celebrated community tradition rooted in educating and entertaining the public.

SPONSOR VISIBILITY

OUR VALUED SPONSORS ARE

- ✓ Prominently featured on our website (with logo and hyperlink to your business)
- ✓ Highlighted on our social media sites, such as Facebook and Instagram
- ✓ Recognized through our strong network of regional garden clubs and community partners, including the Town of Chapel Hill.

WHY YOUR SUPPORT MATTERS

The North Carolina Botanical Garden, an internationally recognized garden focused largely on promoting native North Carolina Plants, will be the main beneficiary of tour proceeds. Previous tours have gifted more than \$265,000 to the NC Botanical Garden, with a special emphasis on the Children’s Wonder Garden.

As in the past, the 2026 tour will lend support to local community organizations such as Ronald McDonald House, the Triangle Land Conservancy, and Chapel Hill Carrboro City Schools.

Your sponsorship helps us sustain our 95-year legacy of service, education, and stewardship – and ensures that this vibrant event continues to inspire joy, learning, and connection in our community.

ADDITIONAL GIVING OPPORTUNITIES

If you would like to make a donation, please visit our website at www.chapelhillgardenclub.net

Become a sponsor and help us keep our gardens – and our community – thriving

Thank you for your support!

The Chapel Hill Garden Club is a 501(c)(3) non-profit organization in good standing with the Internal Revenue Service. EIN: 56-20056

SPONSORSHIP OPPORTUNITIES

MAGNOLIA PRESENTING SPONSOR \$5,000

SPONSORSHIP BENEFITS INCLUDE:

- Your logo prominently featured as a presenting sponsor in promotional materials for the Tour, such as citywide banners, local print, and online promotions
- Full page prominently placed ad in the official Tour Booklet (\$2,000 value)
- Exclusive access for company representation at 2 stops on the Tour
- Ability to provide promotional materials at garden entrances
- 10 tickets (\$300 value)
- Two Facebook posts with link to your website (900+ fans)
- Two Instagram posts with link to your website (3,000+ followers)
- Feature Company logo and website link on the CHGC website (18,000+ views)

HYDRANGEA \$2,500**SPONSORSHIP BENEFITS INCLUDE:**

- Your logo featured in promotional materials for the Tour
- Full page prominently placed ad in official Tour booklet
- Ability to provide promotional materials at garden entrances
- 6 tickets (\$180 value)
- One Facebook post with link to your website (900+ fans)
- One Instagram post with link to your website (3,000+ followers)
- Feature Company logo and website link on the CHGC website (18,000+ views)

DOGWOOD \$1,500**SPONSORSHIP BENEFITS INCLUDE:**

- Full page ad in official Tour booklet
- 4 tickets (\$120 value)
- One Facebook post with link to your website (900+ fans)
- One Instagram post with link to your website (3,000+ followers)
- Feature Company logo and website link on the CHGC website (18,000+ views)

JASMINE \$600**SPONSORSHIP BENEFITS INCLUDE:**

- ½ page ad in the official Tour booklet
- 2 tickets to the Tour (\$60 value)

REDBUD \$300**SPONSORSHIP BENEFITS INCLUDE:**

- ¼ page ad in the official Tour booklet
- 2 tickets to the Tour (\$60 value)

Sponsor Company Name: _____

Primary Contact Person: _____

Mailing Address: _____

City, State & Zip: _____

Phone: _____

Email: _____

Sponsorship Levels

_____ \$5,000 Magnolia Presenting Sponsor

_____ \$2,500 Hydrangea Sponsor

_____ \$1,500 Dogwood Sponsor

_____ \$600 Jasmine Sponsor

_____ \$300 Redbud Sponsor

_____ We will use the tickets provided in our sponsorship.

_____ We choose to donate the tickets back to Chapel Hill Garden Club Garden Tour.

_____ We would like to receive a donation receipt.

Additional individual tickets may be purchased online at www.chapelhillgardenclub.net**Program Ad Specifications**

High resolution: PDF or JPG file Images - minimum 300 dpi

FULL PAGE: 4 1/2" wide x 7 1/2" tall - (324 points x 540 points)

HALF PAGE: 4 1/2" wide x 3 5/8" tall - (324 points x 261 points)

QUARTER PAGE: 2 1/8" wide x 3 5/8" tall - (153 points x 261 points)

***DEADLINE TO RECEIVE MATERIALS FOR INCLUSION IN THE TOUR BOOKLET IS
DECEMBER 5, 2025****If you have any questions, please contact Debbie West at dswest77@gmail.com
or Sandi Schroeder at normderson@aol.com.***Advertisement Terms and Conditions**

Agreement to Publish: Subject to the terms of this Order, you agree to submit the advertising described for publication in the ticket for the Chapel Hill Garden Tour, hereafter referred to as the Tour. You grant the Chapel Hill Garden Club, hereafter referred to as the Club, a license to publish your ad as part of the ticket, in both print and/or electronic format and to allow the ad to appear in media promoting the Tour.

Payment Terms: The Club requires payment in full by the date specified on the ad form.

Ad Deadlines, Changes and Limitations: Ad deadlines and mechanical specifications will be set by agreement with you and the Publications Committee of the Tour. Camera-ready ads will be published as is, without modifications or adjustments, except those required in order to process the ad for printing. Submission of a camera-ready ad constitutes acceptance of your ad as is. The Club is not responsible for errors in camera-ready ads found after the ticket has been printed. The Club cannot guarantee exact color matches due to the nature of the printing process and provides no discounts or price adjustments should that occur.



CHAPELHILLGARDENCLUB.NET

Ad Position: The Club offers several ad placement options. In the event the ad as published is not in the placement position specified by this Order, the Club's liability and price adjustment obligation will be limited to adjusting the placement fee applicable to the ad for that particular placement.

Errors, Omissions and Warranty: The Club makes every attempt to print your submitted ad correctly and assumes no responsibility for any errors or omissions in the ad. Liability for any errors or omissions attributable to the Club shall not exceed the cost of the ad in which the error or omission occurs. You represent and warrant that you have all necessary rights to publish the ad and such publication will not infringe on the rights of others, including others' copyrights. You agree to indemnify the Club against claims arising from your representation and warranty being inaccurate or untrue. The Club is not liable in the failure of the ad to run attributable in whole or in part to any act of God, governmental action, labor dispute, civil disobedience, or any other occurrence beyond the Club's reasonable control that in any way restricts or prevents the publication or distribution of the ticket for the Tour.

Sponsor Name: _____ Title: _____

Signature: _____ Date: _____

Please return these Sponsorship Forms with your payment to:

Chapel Hill Garden Club
ATTN: Margit Iwanowicz
32603 Archdale
Chapel Hill, NC 27517

Payment may be made by check or credit card. If you wish to pay by credit card, please visit our web site at ChapelHillGardenClub.net and click on the Tour tab.